



**CYCLO-CROSS
WORLD CUP**

**FAYETTEVILLE-ARKANSAS
USA**

THE 2021 UCI CYCLO-CROSS WORLD CUP IS A SEASON-LONG COMPETITION FOR THE SPORT OF CYCLO-CROSS, SANCTIONED BY THE UNION CYCLISTE INTERNATIONALE.

First held in the 1993–1994 season, there are currently two awards, tailored to the different categories of riders: Men Elite, Women Elite. Fayetteville will play host to one of three World Cups held in the United States in autumn of 2021, flanking events in Waterloo, Wisconsin, October 10, and Iowa City, Iowa, October 17. This race will provide a taste of what's to come for the World Championships, January 28-30, 2022. The race will be featured on the same course and serve as a great preview of what's to come for the World Championships, the biggest event for the sport of Cyclo-cross.

DATE

October 13, 2021 (Wednesday)

LOCATION

Fayetteville, Arkansas, USA (Centennial park)

COUNTRIES REPRESENTED

Athletes from more than 20 countries

EVENTS

Elite Men & Women

COURSE HIGHLIGHTS

Centennial Park, Fayetteville, Arkansas, USA. 3 kilometers (1.75 miles)

Features include short steep hills and obstacles that may require dismounting and running with the bike. Races take place 'rain or shine,' making cyclo-cross riders some of the toughest across disciplines.

WORLD CUP CIRCUIT

The 2021-22 UCI Cyclo-cross World Cup circuit will span five countries and two continents. Top featured riders over the past few years have been Wout Van Aert and Sven Nys, both of Belgium. The World cup Circuit started in 1993.

AVERAGE MEAN TEMPERATURES (OCTOBER)

Daytime high: 51 degrees (10.6c)

Night time low: 29 degrees (-1.7c)

Elevation: 1,400 feet (472m)



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SPACE RESERVATIONS

Exhibition spaces will be reserved for the one-day event on October 13th. Load in will take place October 12th from 9:00am-3:00pm. You also have the option of loading in day of event beginning at 7:00am. Participants are expected to be show ready by 9:30am with gates opening to the public at 10:00am. Load out will take place from 5:00pm to 7:00pm. Early arrival or departure requests will be considered on a case-by-case basis and must be coordinated with Experience Fayetteville prior to signature of this agreement. Recognized event sponsors receive a 10' by 20' space at no additional cost.

TENTING, ELECTRICITY, AND INTERNET

Exhibition participants are expected to provide their own tenting, tent weights, furniture, and internet access. Expo space is limited, and all activations must fit inside your allotted booth. One 110 power outlet will be distributed to all locations: please note on your application if any activations require higher amperage. Contact Expo manager Chloe Bell if your organization requires assistance coordinating on site internet access.

EACH SPACE RESERVATION RECEIVES:

- Overnight Security
- (1) 110 power outlet distributed to all locations
- Parking for (1) vehicle and trailer
- Logo inclusion on Expo Welcome Board

SPACE OPTIONS

<input type="checkbox"/> 10' by 20' Space	\$650	<input type="checkbox"/> 10' by 30' Space	\$900
<input type="checkbox"/> 10' by 40' Space	\$1,000	<input type="checkbox"/> 20' by 20' Space	\$1,000

ADDITIONAL SERVICES

Additional equipment requests can be honored at an additional cost, subject to availability. All requests must be submitted with application by end of day October 7th, 2021. Set up and tear down is included.

<input type="checkbox"/> 10' by 20' Frame Tent, 3 walls and stakes	\$500
<input type="checkbox"/> Additional 10' by 10' Frame Tent, 3 walls and stakes	\$300
<input type="checkbox"/> Six-foot banquet table	\$20 each
<input type="checkbox"/> Padded banquet chair	\$10 each
<input type="checkbox"/> Additional tent weights/stakes	\$10



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GENERAL RULES AND REGULATIONS.

Please initial each line.

1. You will receive a confirmation packet detailed instructions on exhibitor badges, load-in and load-out, additional amenities and other matters in a separate communication closer to the event date.
2. Hotel information can be found on the official website and experiencefayetteville.com
3. Your booth location will be chosen by event organizers, on a first-come, first-serve basis to ensure the best flow of traffic in the expo space.
4. Event organizers Experience Fayetteville, Medalist Sports and the UCI reserve the right to accept or reject your application.
5. It is prohibited for an exhibitor to pack up or leave the event before it concludes, unless event organizers have granted an exception in writing. If an exhibitor does leave prematurely, the exhibitor must pay compensation to Experience Fayetteville in the amount of the original booth fee.
6. If an Exhibitor or its officers, directors, employees, agents, representatives, contractors or volunteers damage the exhibition area or event property or equipment, the damages must be replaced or repaired by the Exhibitor.
7. Exhibitors must complete their booth set-up at least one hour prior to the opening of the event. Times will be determined later in a separate communication closer to the event.
8. After the event concludes, the exhibitor's merchandise and displays must be removed as per removal deadlines in final materials.
9. The Exhibitor shall not assign or sublet the booth without the approval of Experience Fayetteville.
10. Experience Fayetteville has the sole discretion and authority to address any and all matters associated with the Expo area and the exhibitor's participation in it, whether or not that matter or issue is addressed in this application and agreement.
11. The exhibitor's fee is not refundable under any circumstances, unless organizers decide to cancel the event. If the event is cancelled, the exhibitor fee shall be refunded less a pro rata share of expenses actually incurred by Experience Fayetteville relating to the event.
12. A waiver of any terms and conditions in this agreement by Experience Fayetteville shall not constitute a waiver of any other term or condition.
13. If any provision of this agreement shall be found to be contrary to law, such provision shall be stricken, and the remaining provisions of this Agreement shall remain in full force and effect.
14. The headings of the sections are inserted for convenience only and are not intended to be a part of or to affect the meaning or interpretation of this agreement.
15. Provisions of this Agreement which, by their terms, contain continuing obligations shall survive the termination or expiration of the Term of this Agreement.
16. Sales Tax must be collected and remitted to the Arkansas Department of Revenue under this Special Event Permit. A Sales Tax form will be provided at check in for each day of the event. Exhibitor should complete the required form each day and return to the Arkansas Department of Revenue per instructions on form.
17. Insurance and Indemnification - please see attached.
18. Health Permitting & Sampling Restrictions - Note to exhibitors that will promote, sample and/or sell food: Please contact Chloe Bell (contact information below) so that she can inform you of the policies that apply to your food item. Please describe your sampling/food-related activity, if applicable, in as much detail as possible on your application.

For questions about exhibition logistics, amenities, or further information, please contact Chloe Bell at Cbell@experiencefayetteville.com



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Experience Fayetteville Expo Participant Registration Form

Each Exhibitor must complete this form and return it to Experience Fayetteville by no later than close of business on October 7th, 2021 in order to participate in the 2021 UCI Cyclo-cross World Cup Expo, scheduled for Wednesday, October 13, 2021. Registration is not confirmed until exhibition terms are agreed upon and signed by both parties.

Exhibitor Information:

Organization Name: _____

501(c) (3) Entity: Yes No

Tax ID #: _____

Contact: _____

Email: _____

Mailing Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

Fax: _____

Website: _____

On site Contact: _____

On-site Cell # _____

Booth Selection:

10' by 20' Space

\$650

20' by 20' Space

\$1,000

40' by 40' Space

\$2,000

Additional services (total)

Category:

Recognized Event Sponsor (fee waived)

Industry Exhibitor

Arkansas based Exhibitor

Other Exhibitor (explain) _____

Event organizers must approve all activities planned at your booth. Please provide a detailed list of all activities, as well as product(s), that you plan to distribute, sell or display.

Vendor Special Requests/Unique Needs _____

The Expo Vendor Space fee is nonrefundable, and payment is due on or before the event date. Expo participants will be invoiced via Square to pay online with credit card. Alternatively, check payments may be mailed to or submitted in person at *21 S Block Ave., Fayetteville, AR 72701*. Only full payments accepted.

All checks must be made payable to **Experience Fayetteville**



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Indemnification and Insurance Requirements

Indemnification Requirements:

To the fullest extent permitted by applicable law, Exhibitor shall indemnify, defend and hold harmless Experience Fayetteville, the City of Fayetteville, AR, Medalist Sports LLC, USA Cycling, Inc. and their respective parent, subsidiary and affiliated companies and each of their respective officers, directors, partners, shareholders, members, agents, employees, volunteers, contractors and other representatives (the “Indemnified Parties”), from and against any and all claims, demands, damages, liabilities, lawsuits, losses or expenses, including without limitation, interest, penalties, reasonable attorney fees, and all amounts paid in the investigation, defense, or settlement of any or all of the foregoing (collectively, the “Claims”) arising out of, based on or in any other manner related to: (1) Exhibitor’s operations and activities, performance of services or delivery of products associated in any way with the 2021 UCI Cyclo-cross World Cup; (2) any negligent act, omission or willful conduct by Exhibitor or its officers, employees, agents and other representatives; (3) any product liability, product defect, warranty or other Claim arising out of strict liability in tort for the products or services of Exhibitor; and (4) any act or omission by or on behalf of Exhibitor undertaken in connection with its use of exhibition space at the 2021 UCI Cyclo-cross World Cup Expo.

Insurance Requirements:

For the duration of the Exhibitor’s involvement with the 2021 UCI Cyclo-cross World Cup Expo, Exhibitor shall provide and maintain, at its expense, the following insurance policies:

(1) General Liability insurance with limits not less than \$1,000,000 each occurrence and \$2,000,000 in the aggregate. Such insurance shall include coverage for contractual liability, products-completed operations, personal and advertising injury, premises damage legal liability, property damage and bodily injury liability (including death);

(2) Auto Liability & Physical Damage insurance covering liability arising out of Exhibitor’s use, operation or maintenance of any vehicle (whether owned, non-owned, leased, hired or borrowed), with limits not less than \$1,000,000 each accident combined single limit for bodily injury and property damage.

(3) Workers’ Compensation insurance covering Exhibitor’s employees with coverage and limits as required by statutory law, including Employer’s Liability coverage with limits not less than \$1,000,000 each accident, \$1,000,000 disease-each employee and \$1,000,000 disease-policy limit.

(4) Any other insurance necessary and appropriate for covering the Exhibitor’s operations and activities in connection with the 2021 UCI Cyclo-cross World Cup event and related Expo.

All such insurance to be maintained by Exhibitor shall be (1) primary to and non-contributory with any insurance maintained by the Indemnified Parties (as defined in the Indemnification section above); and (2) shall be written by insurance companies with ratings of “A” or better in the latest edition of the A.M. Best key rating guide. Exhibitor shall provide Experience Fayetteville with at least thirty (30) days prior written notice if any of the required insurance is going to be materially changed, reduced or cancelled.

Policies (1) and (2) above shall be endorsed to include the Indemnified Parties as Additional Insureds with respect to the operations or any negligent acts or omissions of Exhibitor.



Acknowledgement and Acceptance of Terms:

By signing below, you are making a commitment for your organization to actively participate in the 2021 UCI Cyclo-cross World Cup” Expo and hereby agree to comply with the Indemnification and Insurance requirements attached hereto.

Expo Participant Signature: _____ Date: _____

Experience Fayetteville Signature: _____ Date: _____

Please submit all applications and questions to Expo Manager Chloe Bell at Cbell@experiencefayetteville.com by 5:00pm Thursday, October 7th.